Digital Media Laboratory

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Abstract

1. Display Advertising project

Description

1. **Display Advertising project**

   We have got that our proposed method doesn't outperform the baseline (FM) with significant margin. (Less than 1% of AUC)

   I came up with two simple ideas:

   - Increase interaction dimension.
   - Increase number of layers of the networks which compute interactions.

   I implemented these two ideas and ran a loop over some possible combinations of them. I am currently waiting for the results.

Next Week

- **Display Advertising project**

  Get results for the two simple ideas.

  Start implementing for Avazu dataset.

References