# Digital Media Laboratory



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#### Abstract

1. Display Advertising project

# Description

### 1. Display Advertising project

I tested the past two ideas. Results didn't show much improvement.

I implemented a new idea about adding more complexity to the model head.

I am currently waiting for the results.

#### Next Week

## • Display Advertising project

Get results for the new idea.

Start implementing for Avazu dataset.

Start searching for deeper compared methods.

### References