Digital Media Laboratory



Weekly Report March 21, 2020

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Abstract

- 1. Display Advertising project
- 2. Reddit project
- 3. CTB project
- 4. SLT TA

Description

1. Display Advertising project

I read AFM [1] and NFM [2] papers. I also wrote down the differences of them to my work and potential advantages of my idea against their's.

2. Reddit project

I started reading BGNN [3] paper.

I also took a look at its implementation but couldn't understand much.

3. CTB project

I added zoom and pan functionalities to the app.

4. **SLT TA**

I read about Dirichlet Process and Chinese Restaurant Process.

I defined a quiz (#3).

Next Week

• Display Advertising project

Find relevant papers to my work and read them.

CTB project

Finish the app.

Reddit project

Read BGNN paper and try to run its implementation.

References

- [1] J. Xiao, H. Ye, X. He, H. Zhang, F. Wu, and T.-S. Chua, "Attentional Factorization Machines: Learning the Weight of Feature Interactions via Attention Networks," in Proceedings of the Twenty-Sixth International Joint Conference on Artificial Intelligence, Melbourne, Australia, 2017, pp. 3119–3125, doi: 10.24963/ijcai.2017/435.
- [2] X. He and T.-S. Chua, "Neural Factorization Machines for Sparse Predictive Analytics," arXiv:1708.05027 [cs], Aug. 2017.
- [3] C. He et al., "Bipartite Graph Neural Networks for Efficient Node Representation Learning," arXiv:1906.11994 [cs, stat], Sep. 2019.