

# Weekly Report

 ${\it Mohammadreza} \ {\it Rezaei}$ 

#### h72211reza@gmail.com

Abstract

- 1. Reddit project
- 2. Display Advertising project

### Description

## 1. Reddit project

We searched about ways to gather data about other attributes and we considered Facebook as another good source for network alignment. Finally, we came up with the point that aligning Facebook and reddit is impossible with our current approaches. We set the new server up and running codes about gathering data for location and age.

## 2. Display Advertising project

I had another meeting with Abbas and he told me to make histograms to understand the data characteristics better. I also asked the metric to be used and it was MAP@12. Abbas gave me some tasks about reading papers and rewriting thesis.

#### Next Week

- Reddit project (Meeting with Sina and Kevin)
- Display Advertising project (Meeting with Pegah Co Finish data characteristics report read some papers start to edit thesis)
- SP course TA work (Define homeworks and quizzes)

#### References



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