



Abstract

1. Display Advertising project

Description

1. **Display Advertising project**

I worked on Criteo dataset. Its final version is ready.

I haven't run the proposed method on this data yet.

I read a paper (FLEN) to find out how do others decide the right dimensionality of embedding vectors for different fields. It contained no such information.

Next Week

- **Display Advertising project**

Run the proposed method on the criteo dataset. (And hope to achieve comparable results)

Run experiments of DeepFM with OutBrain data on lab server (A change in TensorFlow version is required.)

References