



Abstract

1. Display Advertising project

Description

1. **Display Advertising project**

- Finished FM tests and drawn the final AUC tables.
- I finished chapter 2 of my thesis.
- I worked on draft version of chapter 3 of my thesis.
- Found and read some papers to use in chapter 3 theoretical parts.

Next Week

• **Display Advertising project**

- Finish draft version of chapter 3.
- Write chapter 3.
- Redraw charts and plots and make them ready for chapter 4.
- Write chapter 4 and 5.
- Do the final edits and finish the thesis.

References