



## Weekly Report

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### Abstract

1. Display Advertising project

### Description

#### 1. Display Advertising project

After server got available in the middle of the week, I continued the simulations on the proposed method. I ran the implementation of DeepFM paper on cloud and reported the results in the meeting. I also re-read the DeepFM paper and found the hyper-parameter experiments needed for our comparison.

### Next Week

- Display Advertising project

Prepare the Criteo dataset

Run experiments of DeepFM with OutBrain data on lab server (A change in TensorFlow version is required.)

### References