



Weekly Report

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Abstract

- 1. Display Advertising project

Description

1. Display Advertising project

I tested some other ideas. I reached over a percent of improvement in AUC. I will run more tests to be ready for the thesis.

I am still working on implementation of DeepFM paper.

Next Week

- **Display Advertising project**

Get results for the new ideas.

Utilize DeepFM implementation for our OutBrain data.

References