



*Weekly Report*

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**Abstract**

- 1. Display Advertising project

**Description**

- 1. **Display Advertising project**  
Detected an underfitting situation for Head-Net L2 Regularization.  
Ran FM baseline on OutBrain dataset again.  
Started to run FM baseline on Criteo dataset.

**Next Week**

- **Display Advertising project**  
Finish FM runs.  
Start working on other competitive methods.

**References**