

Abstract

1. Display Advertising project

Description

1. **Display Advertising project**

- Finished my implementation of FM.
- Ran DeepFM on Outbrain and criteo datasets.
- Tried to run TFFM. Failed (Bad implementation)
- Tried to run xDeepFM. Failed (Bad implementation)
- Started working on thesis chapter 2.
- Prepared for presentation in DML meeting

Next Week

• **Display Advertising project**

- Try to find another FM implementation and run it.
- Try to run xDeepFM on all datasets (OutBrain87M, CriteoCat-4, CriteoCat-5, CriteoCat-6).
- Continue working on thesis.
- DML meeting presentation

References