



Weekly Report

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Abstract

1. Display Advertising project

Description

- 1. Display Advertising project**

I got results for FM (Baseline) and my proposed method. The proposed method has a slight improvement over AUC metric. (Less than one percent)

I'm currently thinking about ideas to improve proposed method.

Next Week

- **Display Advertising project**

Find and implement an idea to improve proposed method. Maybe deeper head for the network or multi-dimensional interactions be the first ideas.

References